## WHAT IS CLAIMED IS:

1. A service processing apparatus connected to a service requesting apparatus for requesting a service through a network for executing information processing for supplying a service to a user who uses said service requesting apparatus, said service processing apparatus comprising:

means for receiving situation information indicative of a particular situation of said user, said information transmitted from said service requesting apparatus;

means for receiving information related to said service, said information transmitted from said service requesting apparatus;

means for executing information processing for supplying said service based on said received information; and

means for transmitting information on said information processing in a form corresponding to said situation information through said network.

2. A service processing apparatus according to claim 1, wherein:

said situation information includes identification information for identifying said service requesting apparatus; and

said means for transmitting transmits the information related to said information processing in a

form in accordance with a display capability of said service requesting apparatus identified by said identification information.

3. A service processing apparatus according to claim 1, wherein:

said situation information includes moving situation information indicative of a moving situation of said user; and

said means for transmitting transmits the information related to said information processing in a form in accordance with said moving situation.

4. A service processing apparatus according to claim 3, wherein:

said moving situation information includes information for identifying transport means used by said user; and

said means for transmitting transmits the information related to said information processing to an information processing unit possessed by said transport means in a form corresponding said information processing unit.

5. A service processing apparatus according to claim 1, wherein:

said means for transmitting transmits the information related to said information processing to said service requesting apparatus through said network.

6. A service processing apparatus connected through a network to a service requesting apparatus for

requesting a service and to a plurality of service element processing apparatus for executing information processing for each of elements constituting a service, said service processing apparatus executing information processing for supplying a service to a user utilizing said service requesting apparatus during movement, comprising:

means for receiving situation information indicative of a particular situation of said user, said information transmitted from said service requesting apparatus;

means for receiving service requesting information for requesting supply of said service, said service requesting information transmitted from said service requesting apparatus;

means for forcing a service element

processing apparatus corresponding to said service

request information to execute information processing

related to said element to execute information

processing for supplying a service in accordance with

characteristics of said user based on said executed

information processing related to said element; and

means for transmitting the result of said executed information processing through said network in a form corresponding to said situation information.

7. A service processing apparatus according to claim 6, wherein:

said means for executing information

processing forces a service element processing apparatus having element information which includes characteristics that match characteristics included in personal information of said user, within element information possessed by said service element processing apparatus, to execute information processing related to said element.

8. A service processing apparatus according to claim 6, wherein:

said service comprises a service related to a travel, and said element information includes information related to accommodation during a travel and information related to transport means; and

said means for executing executes reservation processing for at least one of said accommodation and said transport means for said service element processing apparatus.

9. A service processing apparatus according to claim 8, wherein:

said means for transmitting transmits the result of said executed information processing to said service requesting apparatus.

10. An information processing method in a service supply system comprised of a plurality of client terminals for requesting supply of a service, a server apparatus for processing information for supplying said service in response to a request from said client terminal, and a plurality of system server apparatus

for processing information for executing each of elements constituting said service, said client terminals, said server apparatus, and said system server apparatus being interconnected through a network, said method comprising the steps of:

measuring an amount of use by said client terminal for said server apparatus;

comparing said measured amount of use for a predetermined period of time with a previously stored amount of use; and

changing a use rate of said server paid and received between a manager of said server apparatus and a manager of said system server apparatus in accordance with the result of the comparison at said step of comparing.

11. An information processing method according to claim 10, wherein said step of changing further comprises:

when said measured amount of use is large, said server apparatus executing information processing for claiming a use rate for said server apparatus to the manager of said system server apparatus; and

when the result of said comparison at the step of comparing indicates that said measured use frequency is low, said server executing information processing for paying a use rate for said system server apparatus to the manager of said system server apparatus.

12. An information processing method according to claim 10, wherein:

said use rate includes a free-of-charge zone.

13. An information processing method according to claim 10, wherein:

said use rate is changed at multiple levels in accordance with the amount of use.

14. An information processing method according to claim 10, wherein:

said amount of use includes at least one of the number of times of accesses from said client terminal to said server apparatus, the number of times of information processing for supplying a service of said server apparatus, a time from said server apparatus has been established, and a use time by said client terminal of said server apparatus.